



# Dr. Alex Okoroji

ACTOR. MEDIA PERSONALITY. CREATIVE CONSULTANT.


## SHORT PROFILE


**Dr. Alex Okoroji** is a Nigerian Actress, Multiple Award-Winning Media Personality, and Creative Leader – navigating the world of Art, Media and Entertainment for two decades as a *Performing, Literary & Visual Artist*. She has dedicated her career to multimedia content development across various applications, from film to television to radio, stage, digital media, and print as a Multidisciplinary Artist and Media Entrepreneur. She is also a former TV presenter, talk radio host, author, voice artist, editor, publisher, and design artist.

## PROFILE LINKS

 [www.AlexOkoroji.online](http://www.AlexOkoroji.online)

## CONTACT

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 +1 (315)-567-4355

 [hello@alexokoroji.me](mailto:hello@alexokoroji.me)

## OFFICIAL WEBSITE

 [www.AlexOkoroji.me](http://www.AlexOkoroji.me)

## EXPERT INTRO

Dr. Alex Okoroji is the Founder of **The BRAG Media Company**, a creative media agency providing brand consulting, creative services, multimedia communication and hybrid event production.

Referred to as "Queen of Expression" for using different mediums of art to empower people with the freedom to express their truth, talent, and personal greatness. Alex Okoroji is a Multi-passionate and Multidisciplinary artist.

As a Communication Specialist, Alex Okoroji is a trusted advisor to individuals and organisations, who want to express their brilliance and successfully REINVENT their brands with the right Content, Creativity and Communication.

With expertise in Media and Marketing Communication and specialised practice in Brand Management & Brand Communication, Media Content Development & Production, Public Relations, Design Art and Visual Communication – through her company, she helps high-performing experts to create bankable identities, platforms, content, product, service and high-impact messaging.



## ACTING CAREER

Alex Okorogi is a Nigerian Actor (Screen & Voice). She began acting on television in 2005 when she "bumped into the consciousness of movie buffs with her superlative performance" at the maiden edition of the reality television show Amstel Malta Box Office (AMBO) in 2005 and featured in her first film "Calabar girl" in a supporting role and her first TV Soap Opera "Heavens Gate" in 2006.

She has almost two decades of acting experience well-versed in most aspects of performing - on television, film, theatre and radio, playing some of the best characters in popular Nigerian Television soap operas and TV dramas as well as independent movies.

She is a member of the Actors Guild of Nigeria (AGN) and currently serves in the Presidential Cabinet as 'Director, Brand Communication & Relations'. She was also the former Director of International Affiliations for the guild and sits on several committees including as Chairman, organising committee for the AGN International Festival.

Some of her selected acting credits where she has played both lead and supporting roles include...

### FILMS

- Calabar Girl (2005)
- Freedom Bank (2007)
- Trinity (2008)
- Destiny (2008)
- State of the Heart (2008)
- Hero's Bride (2008)
- Waiting Years (2009)
- The Guide (2014)
- Cajole (2015)





## SOAP OPERAS & VOICE WORK

Alex Okoroji has also played some of the best re-occurring characters in popular Nigerian television soap operas and tv series like...

### TV SERIES

- Heavens Gate (2006)
- US (2007-2008)
- Wives N' Concubines (2008)
- G.R.A. Women (2009)
- Rush (2010)
- Tales of Eve (2013)
- Tinsel (2008-2010) played the feisty lawyer "Susan" in M-Net Series multi-cam production on DStv across Africa for three seasons.
- Spider (2009-2014) Notable for playing the character "Betty Umukoro"
- Rivalry (2016)

### VOICE ACTING

As a top-notch Voice Artist, her voice has graced TV broadcasts, many international infomercials, radio dramas, animation, podcast intros, narrations, audiobooks and brand commercials on television and radio.

Alex Okoroji has produced and written several scripts for TV Commercials, Documentaries, and award-winning screenplays for movies. She has also creatively collaborated with corporate brands like Webfluential, Fox Africa, Quaker Oats, Swiss Golden, Campari, Africa Movie Academy Awards, Longrich UK and more.



## TELEVISION & RADIO HOSTING

Alex Okoroji has worked on television as the presenter of the segment "Fitness at Your Finger Tips" (2008) on Africa Magic and was a presenter of the program "Mega Vision" on Nigerian Television Authority (NTA) in (2008) and entertainment program "The Show TV" (2009), syndicated on cable and terrestrial channels.

She also produced a documentary titled "Tales of An Enigma" (2008) spotlighting the book "*Copyright, Neighboring Rights and The New Millionaires...*" and highlighting the need for copyright education in Nigeria, among elites, middle-class and entertainers. Her documentary was directed by filmmaker, John Njamah.

## RADIO

As the star of her own show since 2014, she is achieving huge success on internet radio as host of **The Naked Talk w/ Alex Okoroji**– an International Syndicated Talk Radio Show broadcast live from Nigeria with millions of listens. The show is streamed live into New York and automatically archived & distributed as Podcast across several other Pod Networks like Acast, PlayerFm, Stitcher Radio, TuneIn Radio, Castbox FM, Iheart Radio, Orange Radio, Zeno FM, Pod Africa, Radio Public, Apple Podcast, Pocket Cast, BlogTalk Radio and more. The show features unscripted & unfiltered conversations with High-profile guests, Celebrities and Global Icons – as they strip themselves, their experiences and share their honest unfiltered thoughts.

She also hosts two other podcasts on AudioBoom and Spotify. Furthermore, she was a regular guest host for **Dynamic Women Talk Radio**.





## INFLUENCE & WOMEN'S LEADERSHIP

Listed as one of the Top 250 Most Influential Women in the world by Rictopia in 2017, 2018 and 2019, as one of only 5 Nigerians on the list, alongside (Ngozi Okonjo-Iweala, Oby Ezekwesili, Abike Dabiri and Amina J. Mohammed) joining women like Hillary Clinton, Angela Merkel, Oprah Winfrey, Michelle Obama, Theresa May, Ellen DeGeneres, JK Rowlings, Melinda Gates, Arianna Huffington, Winnie Mandela, Christiane Amanpour, Yoko Ono and more.

Dr Alex Okoroji is a Fellow of the Institute of Management Consultants (FIMC), a Certified Management Consultant (CMC) and a graduate of the Bank of America Institute for Women's Entrepreneurship at Cornell University.

She is an eminent member of the G100 where she leads as the G100 Global Chair for Media Arts & Communication overseeing the entire sector wing across 100 countries. Spearheading the shaping of G100 Media Arts & Communication (G100-MAC), she is responsible for the development of G100-MAC's vision, strategy, network and mission to enhance the visibility and advancement of women working in media arts & communication across the world. She also serves as ED for the Global Independent Media Arts Alliance.

Dr. Alex Okoroji is an active 'woman mentoring women' mentor on the Idea Builders Initiative Platform. She is also a mentor at the Women Mentoring Hub and The Shine Mentoring Hub. She also coaches and consults on several international platforms like Clarity FM, ZEQR, and Self Growth.com and has taught summer classes at the Centre for Law and Business (CLB) in Lagos, Nigeria.



## SOCIAL ADVOCACY & COMMUNITY SERVICE

Dr. Alex Okoroji is an advocate for the UN SDG 5 and participates as a presenter at several conferences, media workshops and virtual summits around the world like the Amy Walkers 2016 **Give Gratitude Summit**, 2016 Women's Virtual Success Summit joining over 45 world-renowned business and industry experts from 6 continents, Idea Builder's Initiative- **STOP! Campaign** against gender violence, "Take A Leap" Twitter Conference featuring speakers from Australia, USA, UK and Nigeria.

She has also served as a member of the 2017 WEF Advisory Executive Council (AEC) for Theme 18: Understanding Globalization, Creativity and Innovative Leadership.

In 2015, Dr. Alex Okoroji was the National Coordinator of 4NL/4NN (4 New Lagos and 4 New Nigeria) a social pressure group and think-tank made up of entertainers, celebrities and media practitioners advocating for new policies, a New Nigeria and educating the Youths on the importance of political involvement in the 2015 General Election. She led several public service awareness initiatives and produced TV Commercials.

In 2018, Alex Okoroji was invited to join celebrity Activists around the world like Serena Williams, Usain Bolt, Demi Moore, Richard Quest, Bono, WillIAm, Anil Kapoor, David Beckham on CNN Freedom Project - an annual global media campaign against modern-day slavery. She was featured on CNN International 3 years in a row. In March 2019, CNN Anchors, John Vause, and Rosemary Church introduced her and shared her #MyFreedomDay message on a 3-Day live TV broadcast.





## AWARDS & HONORS

Alex Okoroji won RB Magazine Writer of the Season (Spring 2015) and was spotlighted as a 2015 Global Consciousness Raiser by American Social Justice Advocate - Joan Treppa.

Alex Okoroji was honored in 2017 with a '**Nigerian Goodwill Ambassador Award**' as an agent of Positive Change in Nigeria and for her selfless contributions to Humanity. She was also honored in 2017 with an '**African Icon Award**' and the 2017 Peace Achievers Award as '**Media Personality of the Year.**' Then she received the **WEF Iconic Woman Award** at the annual global WEF in New Delhi, India.

In 2018, she was nominated for "**Woman of The Year in Entertainment**" at the annual 'Woman of the Year Awards' by *Her Network* (HNWOTY) and was named in Opera News in 2018 as one of the 10 Most Influential Women in Entertainment in Nigeria. In 2019, she also received a nomination for "Upwords Achievers Awards" from Upwords Magazine, Kolkata, India. She later received the "**Exceptional Woman of Excellence**" Award at the 2019 Annual Global Women Economic Forum (WEF) in India.

In February 2020 in London, she received the "**SHINE Legacy Award in Media**" and was also awarded "**Africa Most Influential Creative Consultant of the Year**" at the 2020 edition of the Africa Leading Women Awards held in Abuja and in November 2020, she was also named one of "**60 Women to Watch in 2021**" by PAW Africa.

In July 2022, Alex Okoroji received a Doctorate Degree (honoris causa) from Rai University, India and was conferred a Doctor of Philosophy, (D.Phil.).





## SPEAKING & THOUGHT LEADERSHIP

As the creator of The NAKED Philosophy and an Advocate for EXPRESSION & Freedom, Dr. Alex Okoroji is a Thought leader and Multi-platform Ambassador for Transformation – known for her practical wisdom, straight talk, and ability to connect with any audience.

She championed the movement for Raw & Honest Expression and uses **The Naked Philosophy** to promote FREEDOM and empower people to strip down their mental barriers, improve their mindset, embrace unlimited possibilities, REINVENT themselves and SHIFT from who they are, to who they need to become, while giving people a safe space to have a VOICE and embrace their authentic selves.

As a communicator and notable speaker at high profile events, global conferences and virtual events delivering inspiring keynote speeches, her fusion of real-life stories, humour, and conversational illustration allows her to engage with an audience at an intimate, intense, and inspiring level.

Whether she's communicating as a Performer or an Expert, Dr. Alex Okoroji is renowned for her honesty, candid rhetoric, humour, personable insights and fierce creative acumen. Her presentations serve as an illuminating gateway to transforming how business owners and creatives improve their craft, brand value, and impact in the world.

She also speaks on the topics of *Reinvention, Communication, Branding, Creativity, Media, Arts & Culture, Digital Transformation, Success, Personal Growth and Innovative Leadership.*





## SUMMARY OF EXPERT CREDENTIALS

- Certified Management Consultant (CMC)
- Executive Masters in International Marketing Communications
- Bachelors in Mass Communication
- Diploma in Media Studies
- Diploma in Creative Writing
- Diploma in Acting & Performance
- Diploma in Film Studies
- Certificate in Communication Science
- Certificate in Marketing & Communications
- Certificate in Brand Management
- Certificate in Women's Entrepreneurship

## MEDIA INTERVIEWS

### For Radio, TV, Podcasts, Magazines & Blogs

Alex Okoroji has been featured and mentioned on many national and international platforms like Huffington Post, The Guardian, CNN, The Telegraph, Mogul, The Sun, The New York Journal, Fox, ABC, Telemundo, and Market Watch.

Dr. Alex Okoroji is available to discuss "*The Naked Philosophy*", and why she promotes a FREEDOM MINDSET. Alex can help your listeners, readers and their loved ones identify strategies to create a personal and professional transformation.

## SOME QUESTIONS TO ASK ALEX

- What is "The Naked Philosophy" all about?
- How did you uncover this mindset? What inspired your discovery?
- How does FEAR sabotage someone from achieving their greatness?
- What is the 3-Stage Reinvention Process?
- Why is the Freedom Mindset Important and how does it benefit people?





## TESTIMONIAL

"Alex is the most positive and professional woman I have ever met. Alex is a self-made woman who has defied the odds by rising above difficult circumstances to become the Queen of African Talk Radio.

Beyond that, Alex EMPOWERS everyone she comes into contact with, including me. I saw Alex's radio show and was intrigued to be a guest. She amazes me because her talents are wide and diverse. No matter what she puts her hand to, it flourishes—because Alex's #1 motivation is to take others along with her to the top."

– NINA BINGHAM (Award Winning Author & Life Coach)

## HER PUBLISHED BOOKS

Alex Okoroji is the author of some widely acclaimed non-fiction books...

- *The Naked Truth: Lies Stripped...* (2015) – An intimate and relatable self-help book, offering wisdom to those struggling to accept the TRUTH about who they really are and what they want out of love, life & self reinvention.
- *Stripped Down Success for Creatives* (2016) – a book bundle that offers creatives, actionable principles and practical wisdom for achieving success.
- *I Bared My Chest* (2017) – a bestselling Global Anthology featuring 21 Unstoppable women from around the world
- *Uncovered!: The Naked Road from Timid Girl to Confident Woman* (2018) – a memoir about her personal journey to reinvention.

## She is also the author of digital eBooks...

- *The Ask Manual...* (2017)
- *REVEAL: How to Uncover The Success That Belongs to You.* (2020)



Her Books Available in **Print** & **eBook** at

Available at  
**amazon**

**BARNES  
& NOBLE**

**R kobo**

**BAM!**  
BOOKS-A-MILLION

**Apple** iBooks





# PRAISE & REVIEWS

What the Experts Say about Alex Okoroji

“

You, Alex, are definitely a rare diamond of a person: extremely **talented** and massively bold. That is a perfect combination to make something awesome happen. You have the ability to **create**, and create and create. Where others dream and wish...YOU dream and DO.

- **Shawn Anderson**

#1 Best-Selling Author, Speaker & Founder of Extra Mile America



“

Alex, I am blown away by your greatness, **GENIUS** and generosity. When I was a little girl, if I had someone like you to look up to, I would have soared sooner. What you are doing is paving the way for others. YOU are a **trailblazer**, a game changer and a Gladiator.

- **SharRon Jamison**

Life Strategist & Award-Winning Author



“

Everything that Alex Okoroji creates is **first class** and I can guarantee that *The BRAG Factor* is no different. I have listened to her audio. It is rich, wholesome, full of wisdom & gold nuggets. So proud of you Alex, what a huge accomplishment.

- **Frankie Picasso**

Author, Radio Host & Founder of The Good Radio Network.





# PRAISE & REVIEWS

What the Experts Say about Alex Okoroji

“

Alex, all I can say is WOW. One of, If not the best interview I've ever done. Thanks to you, your questions were so seamless and guiding that we bumped our heads up on the astral plane. You are so talented and gifted and making the world a much better place by your very presence.



- **Michael Modzelewski**  
Award-Winning Author & Speaker

“

Alex, You are a very dear woman and I enjoyed chatting with you on your show today. Your **transparency** and openness with others is one of perhaps many reasons why you have such a LARGE and **dedicated** following. Best wishes keeping life NAKED.



- **Maura Sweeney**  
Ambassador of Happiness, Speaker & Author

“

Alex, I really **value** you, what you do and how you role model entrepreneurship. One of my biggest challenges has been to figure out how it all works together. You have provided not only GRACE with busyness, but given me direction on how to move my brand forward.



- **Susan Bremer O'Neill**  
Self Relationship Expert, Speaker & Author





# PRAISE & REVIEWS

What the Experts Say about Alex Okoroji

“

Dearest Alex, I can't thank you enough for allowing me to be a guest on your show, **The Naked Talk** in Africa. It was truly a most wonderful experience. I believe yours was the **best interview** I've ever had, all because of your interviewing expertise.



- **Judge Michael Hider**

Retired United States Superior Court Judge

“

Thank you so much, Alex. You really don't know how hard it was to share those things. I am so grateful to have **connected** with you, because the whole **NAKED** concept is helping me to expose some old *wounds* that must heal for me to help others .



- **LeTonya Moore, ESQ**

US Attorney, Author & Media Personality

“

Ossy listened to your show on Wednesday and he is interested in *working* with you to promote the film in Africa. He asked me to make the connection. I just want to say how much I **admire** what you do and for your ability to reach beyond yourself to help others.



- **Joan Treppa**

Citizen's Advocate & Author

# PRAISE & MORE

Tweets about Alex Okoroji

**RUGGEDMAN**   
@RuggedyBaba · Follow


I nominate [@AlexOkoroji](#) for the [@TheIgboAwards](#) because apart from being Igbo, she is a human being with a big heart. One of our best actresses, mentor (to many), author, speaker, publisher, global influencer who has touched lives in so many ways.

2:52 PM · Nov 26, 2019


**Shawn Anderson**   
@ToShawnAnde... · Follow

Thank you for your awesome [#inspiration](#) and your kick-ass "Live-the-Life-You-Love" style [@AlexOkoroji](#). I sense your greatest days are still to come! Keep the [#awesomeness](#) rolling...and keep leaving [#footprints](#) that [#ChangeTheWorld](#) !!!

9:02 PM · Mar 10, 2018

**Richtopia**   
@Richtopia

[@alexokoroji](#) Well done, you're #155 on the Top 250 Most Influential Women in the World via [@DerinCag](#) [richtopia.com/women-leaders/...](#)



**RICHTOPIA**

The 250 Most Powerful Women (TOP FEMALE ... Whether you're new to the world of women lead... [richtopia.com](#)

11:16 PM · Aug 28, 2017

**YNaija**   
@YNaija · Follow

Timi Dakolo, Alex Okoroji to host launch of Olajumoke Sauce on Cruise and Chillz 4 - [ynaija.com/timi-dakolo-al..](#)



**Strikingly**   
@strikingly · Follow

[@AlexOkoroji](#), CEO and creative director of The BRAG Media Company, was inspired knowing that she uses her art, experience & creativity daily - to impact the world & influence others to make moves, take an action or also to express their own talent, brilliance & greatness.



**Maura Sweeney**   
@maura4u · Follow

Are you getting conversation that's [#naked](#) in the honest sense? Discover [@AlexOkoroji](#)'s global talk show from Nigeria where she interviews an eclectic group of influential guests.

**Brandi L. Benson**   
@BrandiLBenson · Follow

Replying to [@AlexOkoroji](#)  
[@AlexOkoroji](#) that you so much. This could not have happened without you. You're an amazing publisher and I am so honored to have worked with you. I have a children's book for you soon.

2:19 PM · Nov 26, 2019 from Keller,...

1 Reply 1 Share

Explore what's happening on Twit...

**Centre for Law and Busi...**   
@clbcentre · Follow

Our [#WCW](#) is [@alexokoroji](#). Author, Radio Host, Actor & intellectual. Alex Okoroji was one of our... [instagram.com/p/BaYYEfghQjF/](#)

8:25 AM · Oct 18, 2017

3 Replies 1 Share

Explore what's happening on Twit...


**Coalition of Black Profes...**   
@blkprocoalition · Follow

Replying to [@MBM\\_Blog](#)  
[@AlexOkoroji](#) is in Nigeria, she is gem & great global connector. She is part of the [#SheMattersMovement](#) Let's all connect?

**Azuka Zuke. Author|Spe...**   
@zubby34 · Follow

Replying to [@maxwellivey](#) [@AlexOkoroji](#) and 9 others

That's right. I can't wait to be interviewed by the beautiful [@AlexOkoroji](#). It's a great dream that'll come true.

**The White Knight**   
@DapoAdegboye · Follow

Replying to [@AlexOkoroji](#)  
Likewise, thanks for stopping by. You are such an inspiration, especially to me.... Your book [#uncovered](#) is definitely a must read. Hope to have you again soon.


5:02 PM · Aug 22, 2018

**Dr. Vikki Johnson**   
@AllThingsVikki · Follow

I listened to your interview twice. It was rich & packed with nuggets [@AlexOkoroji](#) ❤️ [#ElevateYourMessage](#)

**SharRon Jamison**   
@SharRonJamison · Follow

[@AlexOkoroji](#) ...one of the most intriguing women I know....I celebrate you [@AlexOkoroji](#)

**Mark Kido**   
@Mark\_Kido · Follow

Meet [@Richtopia](#)'s 250 Most Powerful Women class of 2017! They are what role models look like. [@triketora](#), [@AlexOkoroji](#), [@HelenClarkNZ](#), [@sarahcuda](#), [@Padmasree](#), [@GloriaSteinem](#), [@obyzezeke](#), [@jkhoeey](#), [@madeleine](#), [@NOLweala](#), [@Dr\\_Black](#) thank you for your service! [richtopia.com/women-leaders/...](#)

1:59 AM · Nov 23, 2017 from Belts...

66 Likes 1 Reply 1 Share

Read 7 replies

**SilverbirdTV (STV)**   
@SilverbirdTV · Follow

We are having a nice time with [@AlexOkoroji](#) on the show, do you have any question you would like to ask, send them in the comments section. [#TodayOnSTV](#) [#NowShowing](#) Cc [@vickipepple](#) [@sasilulu15](#)

9:28 AM · Jul 5, 2018

**Netng**   
@theNETng · Follow

Replying to [@theNETng](#)  
[@AlexOkoroji](#) began her professional acting career in 2005, and she appeared on Tinsel, where she played the feisty lawyer Susan.

She's also played some fantastic TV series characters like Heaven's Gate, Wives N Concubines, Rush, Tales of Eve and more

**Stella Damasus**   
@stelladamasus · Follow

[@AlexOkoroji](#) has books on that. Pls reach out to her. She is a great resource for that and more.



# MENTIONS





## **WANT TO EMPOWER YOUR AUDIENCE WITH THE *FREEDOM MINDSET*? INVITE ALEX OKOROJI TO SPEAK AT YOUR NEXT EVENT.**

**Conferences** – Having a conference that involves personal growth, transformation and creative leadership initiatives? Alex is available to speak. For more information on booking Alex Okoroji for your event, contact [hello@alexokoroji.me](mailto:hello@alexokoroji.me).

**Industry Groups & Events** – Dr. Alex Okoroji's work is at the intersection of Art, Media and Entertainment. She is deeply rooted in the 'art' of Communication (verbal, non-verbal and visual). Invite her for knowledge sharing & collaborations.

**Book Clubs** – It's helpful to know that someone understands your journey. Use her books as case studies or purchase copies for your book club.

### **SIGNATURE SPEAKING TOPICS**

- How to become the Highest Expression of Your Gifts & Talents.
- Uncovering The NAKED Road To Personal Greatness.
- SHIFT from Fear to Freedom – The Inner Pathway to Self Reinvention.
- The 3 C's of Impeccable Branding.
- The B.R.A.G Methodology for Creative Success.
- Amplifying Influence, Impact & Income in Today's Economy